

New Year's Chime Flash Deal

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New year, new money moves 🏠
Sign up for Chime and make your financial resolutions a reality in 2025!

In-app

Header copy

Resolution season? Chime's got you!

Body copy

We've partnered with Chime to make budgeting, saving, and spending easy.

If you're looking to build your credit, pay off loans, or save on your next big purchase—just Chime in!

✓ **No fees.**

✓ **No overdrafts.**

✓ **No credit checks.**

✓ **No minimum balance required.**

👤 **No regrets!**

CTA

<Chime in!>

Email

Subject Line
& Pre Header

SL: Smarter savings start with Chime! 💰
PH: Make 2025 your best financial year.

Header Copy

Start the new year with a win for your wallet

Body Copy

Ahh, alas, you've wiped the last of the New Year's confetti off your clothes and you're ready for resolution season!

	<p>Whether your 2025 resolutions include paying off debt, saving more money, or spending smart—Chime is the perfect first step toward reaching your financial goals.</p> <p>Sign up for Chime and benefit from</p> <ul style="list-style-type: none">✔ No fees.✔ No overdrafts.✔ No credit checks.✔ No minimal balance required.✔ Access to more than 50,000 ATMs at stores you know and trust like Walgreens®, CVS®, 7-Eleven®, and Circle K. <p>Hurry, this is a limited time offer. Don't let this year's resolutions slip away—start your financial glow-up with Chime.</p>
CTA	<Chime in!>