

## Holiday Smarter—Shop or Flop

Email	
Subject Line & Pre Header	SL: Holiday gift flops vs. smart finds! 🎁 PH: Tis the season to shop smarter!
Header Copy	<b>Klover Presents: Holiday, <i>Smarter</i>. Gift Flops &amp; Finds Under \$100</b>
Body Copy	<p>Each year, it seems like more and more gifts are marketed as “must-haves.” But not every trendy buy is worth the hype—or the price tag. We’ve rounded up a list of this season’s biggest flops and their budget-friendly dupes, as well as a couple certified “shops” that are a total bang for your buck! See what products made our nice list this year.</p> <ol style="list-style-type: none"><li><b>1. <a href="#">Diptyque Holiday Edition Miniature Candles—\$100</a></b>  <b>Our take? FLOP</b> You’ve likely seen Diptyque candles all over the ‘gram. They’re popular for their sophisticated label and luxe aesthetic. But at the end of the day, you’re paying a pretty penny for a brand name.  ★ <b>Dupe: <a href="#">Homesick Snow Day Candle—\$29.95</a></b> Homesick candles burn just as long and are a fraction of the price. They come in unique scents (“Christmas morning” scented candle anyone?) and minimalist packaging to mimic that high-end vibe.</li><li><b>2. <a href="#">Slip Silk Pillowcase—\$89</a></b>  <b>Our take? FLOP</b> Perhaps the most well known silk pillowcase brand on the market, Slip products promise smoother skin and frizz-free hair. But there are other pillowcases that offer the same benefits, and for far cheaper.  ★ <b>Dupe: <a href="#">Kitsch Satin Pillowcase—\$19</a></b> Soft, gentle on the hair and skin, and way friendlier on your wallet—this dupe promises the same exact benefits as a silk pillowcase but it’s satin.</li><li><b>3. <a href="#">Google Nest Hub—\$99.99</a></b></li></ol>

## Holiday Smarter—Shop or Flop

### Our take? **FLOP**

Nowadays, there are multiple smart home systems to choose from. In our opinion, the Google Nest doesn't stand out in performance compared to its other, more affordable counterparts.

### ★ Dupe: **Amazon Echo Dot—\$49.99**

The Echo Dot delivers better sound quality, the same smart assistant features, and integrates well with other smart home devices at just half the price.

### 4. **JBL Clip 5 Bluetooth Speaker—\$79.95**

### Our take? **SHOP**

Great sound, a waterproof design, and 12 hours of playtime make this a solid choice for music lovers. It's portable, reliable, and definitely gets the party started.

### 5. **Ninja Blast™ Portable Blender—\$59.99**

### Our take? **SHOP**

With a leakproof lid and a quiet blending feature, this portable blender makes making personal smoothies easy-peasy! It's built to last and easy to clean—perfect for anyone looking to make healthy choices on the go.

Need a little extra dough this holiday season? See how Clover can help you stay on track.

CTA

<Claim your cash advance>