

Klover x Hulu

Push

Push #1	Two offers as sweet as apple pie 🥧 Hulu for \$0.99/mo for a whole year and more!
Push #2	Hulu for \$0.99/mo + double points? Score! Earn 2x the points when you play and so much more!

In-app

Header copy	Not one, but two reasons to celebrate 🎉
Body copy	Double points are here—and a whole lot more! Earn up to 2,000 extra points playing in-app games. Plus, stream Hulu for \$0.99/month for a whole year and we'll toss in 1,000 points just because!
CTA	<I'm in!>

Header copy	Game. Earn. Stream. 😎
Body copy	Double the points, double the perks! Earn up to 2,000 extra points playing in-app games all weekend long. Head to the points tab to start your Sunday gaming sesh.
CTA	<Yes, please!>

Emails

Subject Line & Pre Header	SL: Two offers, one sweet surprise! 🥧 PH: Dig in to double points & so much more
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Header Copy	Not one, but two ways to treat yourself!
Body Copy	<p>This Thanksgiving, save some room for dessert because these limited-time offers are as sweet as pie because who says the treats have to stop after turkey dinner? Take advantage of these perks while you can and make the most of your downtime.</p> <ul style="list-style-type: none"> ● Hulu for \$0.99/mo for a whole year + 1,000 Klover points Because binging Hulu on your couch with some Thanksgiving leftovers is the perfect way to recover, recharge, and rack up the rewards! ● Double the points for every game played on the Klover app Kick back, chill out, and play your favorite games with an extra perk—double the points! Earn up to 2,000 extra points playing the games you love. <p>Let's keep the holiday vibes rolling—because who says the treats have to stop after turkey dinner? Take advantage of these perks while you can and make the most of your downtime.</p>
CTA	<Head to the app>

Subject Line & Pre Header	<p>SL: Double points + Hulu: The perfect pair 🍁🍁 PH: Hulu for just \$0.99/month & more!</p>
Header Copy	Double rewards. Double joy!!
Body Copy	<p>The holidays are stressful enough. That's why we've got two irresistibly good offers to help take the edge off. What's that old adage? Good things come in twos? We couldn't agree more!</p> <ul style="list-style-type: none"> ● Earn 2x the points for all in-app games Secure double the points when you play your favorite games in the Klover app and claim up to 2,000 bonus points while you can! ● Stream Hulu for \$0.99/month + 1,000 points

	<p>Binge your favorite festive flicks without buyer's guilt. And, because you've been extra nice this year, we'll give you 1,000 bonus points to top it off!</p> <p>Don't wait—these offers won't last forever. Rack up Klover points, stream your favorites, and make this holiday season a little brighter. ✨</p>
CTA	<Open Klover>